"Win-win" agriculture project benefits Georgian farmers and Oklahoma firm.

Bill Lingren on behalf of Trécé tells Farming First readers how a pest infestation brought together farmers and an agriculture firm from across the world.

An agricultural emergency on the other side of the world has provided an Oklahoma-based company with the opportunity to help protect a critical crop in a faraway nation—as well as bolster and expand its own manufacturing operations back at home. Read the full story here!